



# SPORT CHEER WALES

SCW Social Media Policy

V2019.1

## SportCheer Wales Social media policy

This policy is written in conjunction with SportCheer Wales and Club matters, and considers all relevant legislation connected to online abuse including, but not limited to;

- Protection from Harassment Act 1997 (section 4)
- Malicious Communications Act 1988 (section 1)
- Communications Act 2003 (section 127)
- Obscene Publications Act 1959
- Public order Act 1986 (section 5)
- Computer Misuse Act 1990

Social media (including personal and professional websites, blogs, chat rooms and bulletin boards; social networks, such as Facebook, LinkedIn, Twitter and Instagram; video-sharing sites such as YouTube) are a common means of communication and self-expression.

It's essential that volunteers, members and players make informed decisions about how they use the internet, mobile phone and email communications to protect our organisation and our people.

Everyone involved in Welsh cheerleading has the responsibility to safeguard both on and off the competition floor, including in communications.

### **It is the responsibility of all members to:-**

1. Refrain from publishing comments about other clubs, athletes, Event Producers or Judges and any controversial or potentially inflammatory subjects.
2. Members, athletes, coaches and any other connected SCW member should avoid hostile or harassing communications in any posts or other online communications. This includes communication with SportCheer Wales members or affiliates. Harassment is any offensive conduct based on a person's race, sex, gender identity, national origin, colour, disability, age sexual orientation, veteran status, marital status, religion or any other status protected by law.
3. SportCheer Wales identify all copyrighted or borrowed material with citations and links.
4. SportCheer Wales will be responsible for reviewing responses to online posts and resolving any concerns before they are posted.

5. If a blogger or any other online participant posts an inaccurate, accessory or negative comment about SportCheer Wales or anyone associated with SCW, do not reply but inform the National body, who will in turn, seek advice from SportCheer GB

It is not the intention of SportCheer Wales to punish children on behalf of the actions of parents, or punish them for one case of poor judgement, and each individual case will be considered based on number of factors, but it is important that all athletes, parents and affiliates are aware that sanctions may be made in light of any of the above points being breached.

**Failure to comply with these instructions could potentially lead to;**

1. Disciplinary action from SportCheer Wales
2. Permanent exclusion from SportCheer Wales
3. Legal action on behalf of SportCheer Wales

Please note this list is not exhaustive.

Should you require any further guidance, please do not hesitate to contact The Welsh National Body for cheerleading – SportCheer Wales Info@SCWales.org